



## 2017-2018 Corporate Sponsorships

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### Mission Statement and Values

The New World Youth Orchestras' mission is to develop and nurture the personal growth of young people in Indianapolis and central Indiana through quality music education and the rehearsal and performance of orchestral masterworks, both traditional and contemporary.

New World is committed to developing artistic excellence; providing performance opportunities for talented young musicians; fostering a life-long love of music; nurturing the whole musician; encouraging leadership, cooperation, and discipline; cultivating appreciation of music and the arts in the community; and collaborating with other arts and youth organizations.

### Audience Statistics

2016-2017 season membership and participants                      approximately 220 families

2016-2017 total audience    approximately 4,000

Members range in age from 8 to 18 and are selected to participate in one of three orchestras: Concert, Philharmonic, and Symphony. In addition to our classical series for each of these ensembles, New World hosts a Young Artist Concerto Competition that brings in young musicians from around the state to compete in a live audition in order to win a chance to perform with the New World Youth Symphony Orchestra. New World also offers instruction in music theory, music history, and chamber music through partnerships with local universities.

### Corporate Sponsorship Benefits

#### Season Sponsor \$2,500

- Free full-page program ad in the 2017-2018 season playbill.
- Corporate logo displayed on New World's website, [www.nwyso.org](http://www.nwyso.org), with a hyperlink to your company's website.
- Four free tickets to each NWYO concert to be used by staff or as gifts to your own partners, vendors, or donors.
- Recognition as a **Season Sponsor** in concert program and on concert advertising.
- Verbal recognition from stage at all concerts.

- Recognition in periodic newsletters.
- Invitations to special events and post-concert receptions.

#### Concert Sponsor \$1,000

*Three concert sponsorships available for Hilbert Circle Theatre concerts:*

- October 29, 2017 featuring Symphony and Philharmonic Orchestras, and Rhapsody in Blue with special guest artist Jeeyoon Kim
- February 11, 2018 featuring the Symphony and Philharmonic Orchestras, and the Young Artist Competition's Junior Division Winner.
- May 6, 2018 featuring the Concert, Philharmonic, and Symphony Orchestras and YAC Senior Division Winner and Philharmonic Orchestra Concerto Competition Winner.

*One sponsorship available for the Concert Orchestra performance:*

- November 5, 2017 at the Indiana Historical Society.

#### Concert Sponsor Benefits

- Free half-page program ad in the 2017-2018 season playbill.
- Corporate logo displayed on New World's website, [www.nwyso.org](http://www.nwyso.org), with a hyperlink to your company's website for six weeks leading to concert date.
- Four free tickets to sponsored concert to be used by staff or as gifts to your own partners, vendors, or donors.
- Recognition as a **Concert Sponsor** in concert program and on concert advertising.
- Verbal recognition from stage at concert.
- Recognition in periodic newsletters.
- Invitation to post-concert reception, if scheduled.

#### Associate Sponsor \$500

- Free half-page program ad in the 2017-2018 season playbill.
- Invitations to special events and post-concert receptions, as scheduled.
- Recognition as an **Associate Sponsor** in concert program and on concert advertising.